



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

# Contract # 1356598

Schedule Dates	10/18/16-10/24/16	Date Entered	05/23/16
Advertiser	Maggie Hassan/US Senate/Dem/NH (80970)	Last Modified	10/18/16
Agency	GMMB (14491)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	226/240/4829 (530785)	Headline #	ECR25178293
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	226/240/4829	Commission	\$626.25
Account Types	National/Political	Net Total	\$3,548.75
Billing Type	Standard	Sales Tax	
Comments	Candidate		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$4,175.00
Grand Total:	27	\$4,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/18/16-10/21/16	5	:30	7A- Good Morning America	1		X	X	X	X						Burlington (WVNY)	Good Morning America	5/23/16
1.1	Revised Line / SPOT	10/18/16-10/21/16	4	:30	7A- Good Morning America	1		X	X	X	X						Burlington (WVNY)	Good Morning America	10/10/16
1.2	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7A- Good Morning America	5		X	X	X	X			5	\$50.00	\$250.00	Burlington (WVNY)	Good Morning America	10/17/16
2.0	Revised Line / SPOT	10/18/16-10/21/16	5	:30	1P- The Chew	1		X	X	X	X						Burlington (WVNY)	The Chew	5/23/16
2.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	1P- The Chew	1		X	X	X	X			1	\$50.00	\$50.00	Burlington (WVNY)	The Chew	10/10/16
3.0	Normal Line / SPOT	10/18/16-10/21/16	6	:30	4P- 5P (EST)	3		X	X	X	X			3	\$50.00	\$150.00	Burlington (WVNY)	Judge Judy	5/23/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	6	:30	3P- 4P (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)	People's Court	5/23/16
5.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	6:30P- Local 22 News at 630P	1						X		1	\$60.00	\$60.00	Burlington (WVNY)	ABC22 Local News	5/23/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5:59P- Local 22 News at 6P	2		X	X	X	X			2	\$60.00	\$120.00	Burlington (WVNY)	Local 22 News	5/23/16
7.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	6:30P- Local 22 News at 630P	1						X			\$60.00		Burlington (WVNY)	ABC22 Local News	5/23/16
7.0.1	Closed Preempt	10/22/16															Burlington (WVNY)	Schedule Change/Exception	
8.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7:30P- Inside Edition	1		X	X	X	X			1	\$60.00	\$60.00	Burlington (WVNY)	Inside Edition	5/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Advertiser Maggie Hassan/US Senate/Dem/NH (80970)  
Agency GMMB (14491)  
Product Political - US Senate (1077)  
Brand 226/240/4829 (530785)  
Salesperson Katz - Washington DC, Washington DC (1179)  
Sales Office Katz - Washington DC  
Buyer Name Ga.Ritterstein,  
Phone/Fax /  
CPE 226/240/4829  
Account Types National/Political  
Billing Type Standard  
Comments Candidate

Date Entered 05/23/16  
Last Modified 10/18/16  
Entered By Lindsay Benoit  
CO-OP No  
Headline # ECR25178293  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$626.25  
Net Total \$3,548.75  
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$4,175.00
Grand Total:	27	\$4,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / Prime	10/24/16-10/24/16	4	:30	9P- Shark Tank	1					X			1	\$500.00	\$500.00	Burlington (WVNY)	Shark Tank B ABC	5/23/16
10.0	Normal Line / Prime	10/19/16-10/19/16	4	:30	7:58P- The Middle/The Goldbergs	1			X						\$650.00		Burlington (WVNY)	The Middle/Goldbergs-ABC	5/23/16
10.0.1	Closed Preempt	10/19/16															Burlington (WVNY)	Schedule Change/Exception	
11.0	Normal Line / Prime	10/19/16-10/19/16	5	:30	9P- Modern Family/Blackish	1			X						\$700.00		Burlington (WVNY)	Modern Family/Blackish-ABC	5/23/16
11.0.1	Closed Preempt	10/19/16															Burlington (WVNY)	Schedule Change/Exception	
12.0	Revised Line / Prime	10/24/16-10/24/16	5	:30	10P- Castle	1	X										Burlington (WVNY)	Castle-ABC	5/23/16
12.1	Revised Line / Prime	10/24/16-10/24/16	5	:30	10P- Conviction 10P	1	X										Burlington (WVNY)	Castle-ABC	10/17/16
12.2	Normal Line / Prime	10/24/16-10/24/16	5	:30	10P- Conviction 10P	1	X							1	\$500.00	\$500.00	Burlington (WVNY)	Castle-ABC	10/18/16
13.0	Normal Line / Prime	10/20/16-10/20/16	4	:30	7:58P- Grey's Anatomy	1			X					1	\$850.00	\$850.00	Burlington (WVNY)	Greys Anatomy-ABC	5/23/16
14.0	Revised Line / Prime	10/23/16-10/23/16	5	:30	11P- Local 22 News at 11P	1						X					Burlington (WVNY)	Local 22 News 11pm Wknd	5/23/16
14.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11P- Local 22 News at 11P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News 11pm Wknd	10/18/16
15.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	11P- Local 22 News at 11P	1					X				\$50.00		Burlington (WVNY)	Local 22 News 11pm Wknd	5/23/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Rochester, NY 14610-1093

# Contract # 1356598

**Schedule Dates** 10/18/16-10/24/16  
**Advertiser** Maggie Hassan/US Senate/Dem/NH (80970)  
**Agency** GMMB (14491)  
**Product** Political - US Senate (1077)  
**Brand** 226/240/4829 (530785)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Ga, Ritterstein,  
**Phone/Fax** /  
**CPE** 226/240/4829  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Candidate

**Date Entered** 05/23/16  
**Last Modified** 10/18/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25178293  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$626.25  
**Net Total** \$3,548.75  
**Sales Tax**

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$4,175.00
<b>Grand Total:</b>	<b>27</b>	<b>\$4,175.00</b>

GMMB  
Washington Harbor  
3050 K Street NW  
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0.1	Closed Preempt	10/22/16															Burlington (WVNY)	Schedule Change/Exception	
16.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	11P- Local 22 News at 11P	2		X	X	X	X			1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News at 11pm	5/23/16
16.0.1	Preempt	10/19/16															Burlington (WVNY)	Pre-Empty/Spot -	
17.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	11:30P- Elementary	1						X		1	\$25.00	\$25.00	Burlington (WVNY)	Elementary	5/23/16
18.0	Revised Line / SPOT	10/20/16-10/20/16	5	:30	9P- Notorious 9P	1				X							Burlington (WVNY)		10/17/16
18.1	Normal Line / SPOT	10/20/16-10/20/16	5	:30	9P- Notorious 9P	1				X				1	\$600.00	\$600.00	Burlington (WVNY)		10/18/16
19.0	M/G For 7.0.1 / SPOT	10/22/16-10/22/16	4	:30	7P- Local 22 News at 7P	1						X		1	\$60.00	\$60.00	Burlington (WVNY)	ABC22 Local News	10/18/16
20.0	M/G For 15.0.1 / SPOT	10/22/16-10/22/16	5	:30	11:30P- Local 22 News at 1130P	1						X		1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News 11pm WKnd	10/18/16
21.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	11P- Local 22 News at 11P	1	X							1	\$50.00	\$50.00	Burlington (WVNY)		10/18/16
22.0	Normal Line / SPOT	10/24/16-10/24/16	5	:30	6:30P- World News Tonight	1	X							1	\$150.00	\$150.00	Burlington (WVNY)		10/18/16
23.0	Normal Line / SPOT	10/21/16-10/21/16	5	:30	7:58P- Last Man Standing/Dr. Ken	1				X				1	\$500.00	\$500.00	Burlington (WVNY)		10/18/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

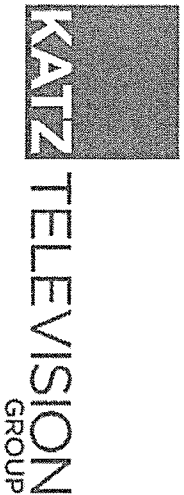
Date:

Accepted-Station:

Date:

Comments:

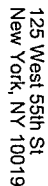
CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
		Comments:	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25178293	<b>Changes as of:</b> 10/18/2016 at 12:26 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 226/240/4829	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> WVNY
<b>Agency:</b> GMMB	<b>Advertiser:</b> Hassan Sen NH	<b>Market:</b> Burlington-Plattsburgh
<b>GMMB 3050 K ST NW</b>	<b>Product:</b> HASSAN/NH/D	<b>Office:</b> WASHINGTON
<b>WASHINGTON DC</b>	<b>Agency Order #:</b> 50693388	<b>Primary Demo:</b> Adults 35+
<b>20007</b>	<b>Buyer:</b> Ritterstein, Gary	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> RACHELLE RAY - Washington DC	<b>Assistant:</b> LAULA DAFTARI
	<b>202-872-5880</b>	<b>202-872-5880</b>
<b>Comments:</b> RVSD TO SHW MKGDS & PROG CHGS.		
<b>Total \$:</b> \$4,225.00	<b>Total Spots:</b> 28	<b>Total GRP:</b>
<b>Total CPP:</b> \$0.00		<b>Traffic #:</b> 1356598
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
REV-10	W 8p-9p		GOLDBERGS/SPEECHLESS	\$650.00	0	30	1		0	\$0.00	\$0.00	0.0
12	10p-11p		CONVICTION	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
Changes: Rate from 650 to 500												
REV+16	Tu-F 11p-11:35p		Local 22 News at 11pm	\$50.00	0	30	2		3	\$150.00	\$0.00	0.0
18	10p-11p		NOTORIOUS	\$600.00	0.0	30	1		1	\$600.00	\$0.00	0.0
Changes: Rate from 500 to 600												
REV+19	F 8p-9p		Last Man/Dr Ken	\$500.00	0.0	30	0		1	\$500.00	\$0.00	0.0
REV+20	Tu-F 6:30p-7p		ABC World News	\$150.00	0.0	30	0		1	\$150.00	\$0.00	0.0
<b>TOTALS:</b> 28									<b>28</b>	<b>\$4,225.00</b>	<b>\$0.00</b>	<b>0.0</b>



Changes as of:	06/01/2016 at 12:26 PM	Version:	Highlighting Revision
Flight:	10/18/16 - 10/24/16	Station:	WVNY
Advertiser:	Hassan Sen NH	Market:	Burlington-Plattsburgh
Product:	HASSAN/S-NH/D	Office:	WASHINGTON
Agency Order #:	50693388	Primary Demo:	Adults 35+
Buyer:	Ritterstein, Gary	Con Type:	POLITICAL/VOTE
Salesperson:	RACHELLE RAY - Washington DC	Assistant:	LAILA DAFARI
	202-872-5880		202-872-5880

**Total \$:** \$4,225.00  
**Total Spots:** 28  
**Total CPP:** \$0.00

**Total GRP:**  
**Traffic #:** 1356598

**Separation:**

Order Level Comments

Order Level Comments		
Date/Time	Added by	Comment
10/18/16 12:57 PM	Elizabeth Guy	Line 16 News 2x out due to coming between grid Sect 5 \$400 Sect 4 \$600. We were able to air 1x 10/18 due to LUR, but the 2x were Pre Employed.
10/18/16 12:26 PM	LAILA DAFIARI	Please advise Thanks! RVSD TO SHW MKGDS & PROG CHGS.
		Line 10 Goldberg/Speechless 1x 10/19 due to Schedule Change It's The Great Pumpkin Charlie Brown MG offer 1x 10/19 It's a Great pumpkin Charlie Brown 1x 10/09 8-9P Sect 4 \$400 \$250 Left after MG
		Line 12 Conviction 1x 10/24 is between Grids Sect 5 is \$500 Sect 4 \$700 We can MG with Sect 4 rate \$700 \$50 added from Line 10 MG
		Line 18 Notorious 1x 10/20 out due to rate coming between grids MG offer 1x 10/20 Notorious \$600 Sect 5 \$100 added from Line 10 \$100 left MG offer 2x The Chew w/o 10/18 Tu-F, M \$50 each at sect 4
10/17/16 1:38 PM	Elizabeth Guy	Please advise Thanks!
10/16/16 6:03 PM	RACHELLE RAY - Washington DC	RVSD TO SHW MKGDS & PROG CHGS.

Competitive Information	
Market Budget:	\$42,250
WVNY Share:	10%
Comment:	
WCAX:	50%
WFFF:	8%
WPTZ:	32%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP      GRP
	100%	28	\$4,225.00	N/A      0.0
Total	100%	28	\$4,225.00	N/A      0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$4,225.00
Total	28	\$4,225.00

### Transaction History

Transaction History								
	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Trans								
Makegood 2	10/18/16 12:57 PM	Elizabeth Guy	Sent To Rep			\$0	\$0	
Revision	10/18/16 12:26 PM	LAILA DAFIARI	Confirmed	2		\$0	\$0	Changes: Total Spots from 26 to 28. 6 buylines added or modified.
Makegood 1	10/17/16 1:38 PM	Elizabeth Guy	Confirmed			\$0	\$0	
Revision	10/16/16 6:03 PM	RACHELLE RAY - Washington DC	Confirmed	4		\$0	\$4,225.00	Changes: Total Spots from 22 to 26. User Entered \$ from \$0.00 to \$4,225.00. Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFIARI, Product from Candidate to HASSAN'S-NHD, Demo Meta to [R16], Comments from to RVSD TO SHW MKGDS & PROG CHGS.. 5 buylines added or modified.
Queued for Electronic Contracting	5/23/16 12:35 PM					\$0	\$0	
New	5/23/16 10:38 AM	LAILA DAFIARI	Confirmed	22		\$4,225.00	\$4,225.00	



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25178293

Changes as of: 10/18/2016 at 12:26 PM

Version: Highlighting Revision 2

CPE: 226/240/4829

Flight: 10/18/16 - 10/24/16

Station: WVMY

Total \$: \$4,225.00

Agency: GMMB

Advertiser: Hassan Sen NH

Market: Burlington-Plattsburgh

Total Spots: 28

GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Product: HASSAN/S-NH/D

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 50693388

Primary Demo: Adults 35+

Total GRP:

Buyer: Ritterstein, Gary

Con Type: POLITICAL/NOTE

Traffic #: 1356598

Salesperson: RACHELLE RAY -

Assistant: LAILA DAFTARI

Separation:

Washington DC  
202-872-5880

202-872-5880

Non-Discrimination  
Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.